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## **20nine Adds More Talent to Growing Team**

*New Business Director, Graphic Designer, System Engineer & Account Executive  
Expand the Agency's Talent Pool in All Directions*

Philadelphia, PA - September 29, 2011 - Ten year-old Philadelphia agency 20nine ([www.20nine.com](http://www.20nine.com)) has added Rory Shallis, Erin Doyle, Megan Zaporowski, and Leonard Maher to their diverse team of creative thinkers, tinkerers and tekkies devoted to helping clients create the future.

### **Rory Shallis** – Director of New Business Development

A native Philadelphian, Rory Shallis is a marketing professional with over 10 years of sales, marketing, and branding experience who left the Phillies and cheesesteaks to attend Eckerd College in Saint Petersburg, Florida and most recently completed his masters in creative brand management at the prestigious VCU Brandcenter in Richmond, VA. While at VCU, Shallis worked with brands like BHLN, PetSmart, Lenovo, NBC Universal, and Kashi.

### **Erin Doyle** – Graphic Designer

Graphic Designer Erin Doyle graduated Magna Cum Laude with a B.F.A. in Communication Design from Kutztown University of Pennsylvania. Nominated for the prestigious Karen L. Anderson Senior Award for Graphic Design, Doyle was selected to participate in the Art Directors Club 2011 National Portfolio Review in New York City, and was a Graphic Design Intern at Partners Design, Inc. in Berwyn, PA.

### **Megan Zaporowski** – Account Executive

Tenacious. Organized. Determined. These are the traits Temple University graduate Megan Zaporowski brings to 20nine after experiences at D4 Creative Group and Red Tettemer & Partners in Philadelphia. A natural-born networker with a love of social media, Megan will manage client projects and work closely with New Business Director Rory Shallis.

**Leonard Patrick Maher, Jr. – System Engineer**

A Drexel University graduate, website developer Leonard Patrick Maher, Jr. joins 20nine with 6 years of website development and engineering experience. Previous experience includes research and development at Philadelphia's A2C IT Consulting; system testing and programming at ACIN in Camden, NJ; and large application and installation experience at Seimens Medical Solutions in Malvern, PA.

**About 20nine**

20nine helps clients manage change, create deeper connections with the customer and grab a bigger piece of the future. The agency works best with clients who know where they want to be, and know they need the right strategic and creative partner to help them get there. Bringing the same energy and level of expertise to clients whether they're regional, national or global clients, 20nine becomes champions for their brands. For more information, visit [www.20nine.com](http://www.20nine.com)